

# TOWN OF AMHERST CHRISTMAS PARADE INFORMATION

# Order of Lineup, Parade Route, Lining Up / Check-In Judging of Floats

## 1. The Order of Lineup and Staging Areas:

The lineup will be posted online starting Thursday, December 5<sup>th</sup> at <u>www.amherstva.gov.</u>, or you may call the Town Hall at 434-946-7885 and ask for your lineup number and staging area.

### 2. Parade Route:

The parade route starts on Business 29 North at Route 643 (Kenmore Rd), continuing past Garland and Lee Streets, turning at 2<sup>nd</sup> Street, and ending at Washington Street in the Town of Amherst.

Staging areas for vehicles will be at Amherst County High School, Lancer Lane, and for walkers at the Amherst County Public Library.

There will be **NO STOPPING AND/OR PERFORMING** anywhere on the parade route, except for the Judges' Viewing Stand.

### 3. Lining Up/ Check-In:

You can arrive as early as you like, but a parade representative will be staffed at the lineup area starting at 4:00 p.m. to direct you to your lineup position. Please arrive no later than 5 p.m. to your designated area. You must stop and "Check In" with the parade representative located there. Your lineup number will be posted at your location and there will be port-a-johns at the lineup area. If you have an extra long float entry, the earlier you get in the lineup, the easier it will be for you.

## 4. Judging of Floats:

The judging of floats will take place during the parade. However, the judges may be walking around at lineup time to familiarize themselves with the entries. You must display your organization name and lineup number on the FRONT of your entry. This assures all entries that the announcer and/or newspaper will identify your entry correctly. If the judges cannot identify an entry, it will not be judged. All winners will be announced on www.amherstva.gov on Sunday, December 8<sup>th</sup>.



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### \*\*\*\*\*Judging of Entries\*\*\*\*\*

Judging for all entries will take place during the parade. However, the judges may walk around at the lineup just to become familiar with the entries. In addition to the judging of floats, musical groups, antique cars, horses & dogs, one prize or trophy will be awarded for the "Grand Champion --- Most Creative Use of Lights" entry. Also, one prize or trophy will be awarded for the "Grand Champion --- Best Themed" entry. **ALL ENTRIES** qualify to be eligible for the latter two trophies.

#### \*\*\*\*\*Lineup and Winners\*\*\*\*\*

The lineup will be posted online starting Thursday, December 5<sup>th</sup> at <u>www.amherstva.gov.</u> Winners will be announced online Sunday, December 8<sup>th</sup>. Prizes and/or trophies can be picked up at the Town Hall at 174 S. Main Street beginning on Monday, December 9<sup>th</sup>.

### \*\*\*\*\*Requirements\*\*\*\*\*

Each entry <u>MUST</u> display their organization name on the front of their parade entry. This assures all entries that the announcer and/or newspaper will identify your entry correctly. If you cancel your entry, please call us at 434-946-7885.