



# TOWN OF AMHERST

P.O. Box 280 174 S. Main Street Amherst, VA 24521

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## 2015 Town of Amherst HOLIDAY ORNAMENT CONTEST

*Residents and business operators are invited to propose an original holiday ornament for the tree at the Virginia "Governor's Mansion" per design guidelines contained in the attached June 1, 2015 request.*

*Proposals for the official Town of Amherst ornament should be in the form of a complete, finished ornament delivered to the Town Hall at 174 S. Main Street by October 1, 2015 accompanied by a completed edition of this form. A single ornament will be selected by the Town and sent to Richmond in time for the 2015 holiday season. Other ornaments received may be used to decorate trees at the Town Hall or MiniPark.*

### Entry Form

**Artist's Name** \_\_\_\_\_

**Organization (if any)** \_\_\_\_\_

**Address** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Title, background and description of ornament (please attach additional sheets as appropriate:**

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## COMMONWEALTH of VIRGINIA

The Executive Mansion

June 1, 2015

RE: 2015 HOLIDAYS AT THE EXECUTIVE MANSION

December is a special time at the Executive Mansion. During that month, we welcome thousands of visitors who come to see Virginia's historic "first house" decked out in its holiday decor. This year, we are pleased to announce that the theme of that décor will be "Celebrating Virginia's Localities." Our objective is to highlight our localities by featuring handmade ornaments from each of our 95 counties, 38 cities and 191 towns to decorate the large tree in the mansion's ballroom--the grand centerpiece of the holiday.

We hope that you find this an exciting and creative project, and a way to showcase something unique about your community. Attached is a list of suggestions and guidelines to get your locality started.

On behalf of Governor and Mrs. McAuliffe, we thank you in advance for helping to make the 2015 holiday season both festive and educational for the many who visit the mansion from across our Commonwealth and nation.

Victoria Lewkow  
Deputy Director  
The Executive Mansion

### Guidelines for "Celebrating Virginia's Localities"

- Each participating locality is asked to submit one holiday ornament
- The theme of the ornament is totally up to the locality; however, we suggest a depiction of some unique feature that is specific to it, such as a monument, an historic home, a person, an event, or natural feature (mountain, river).
- The size of the ornament should be no larger than 6". Shape and material is totally up to the artist/artisan. The finished ornament should be sent along with the name of the locality and artist placed on the back of the ornament.
- The artist/artisan should reside in or near the locality. As we may feature a children-themed tree in the future, we are asking that this year's ornaments be created by adults.
- No purchased ornaments.
- Deadline for submitting the ornament to the mansion is November 2.

We recognize that there will be questions and welcome you to phone or email so that we can work with you on what we hope will be a fun and creative project that displays our pride in the place we live. You are welcome to contact either the VACo or VML office, as appropriate; or you may email the mansion at: [Victoria.lewkow@governor.virginia.gov](mailto:Victoria.lewkow@governor.virginia.gov).

The mansion officially opens for the holidays the evening the Capitol Tree Lighting with an open house for the general public. This year, the date of that event is Friday, December 4. The tree will be available to view at that time as well as during four hours throughout the holidays.