AMHERST INDUSTRIAL DEVELOPMENT AUTHORITY

Monday October 5, 2020

AGENDA

<u>5:15 PM</u>

- 1. Call to Order & Determination of Quorum Town Hall at 174 S. Main Street
- 2. Approval of Minutes, September 8, 2020 Meeting
- 3. Final Review of Marketing Materials for Brockman Park In February the IDA designated funds for the development of new marketing materials for Brockman Park. George Sandridge presented the materials that he had developed at the September 8th IDA meeting. Based on feedback that he received Mr. Sandridge revised the materials and the final versions are attached.
- 4. Approval of Amherst LYH Site Readiness Grant by the GO Virginia Board On September 22nd the GO Virginia Board approved a grant, in the amount of \$366,572, for the improvement of commercial/industrial sites in the County and Town of Amherst. The work to be funded by the grant includes the development of a master grading plan for 14 lots, totaling 244 acres, in Brockman Park. Attached are the announcement of the grant award and an overview of the grant.
- 5. Discussion and approval of CARES Act COVID-19 Small Business Grants As of the time of agenda preparation the Town had received six applications for grants. Some of the applications were incomplete, however, additional information may be received in time for the IDA's consideration. Application materials are attached for your review and will be discussed in detail during the meeting.
- 6. Other Business
- 7. Adjournment

A regular meeting of the Town of Amherst Industrial Development Authority was called to order by Chairman Jacob Bailey on September 8, 2020, at 5:15 PM in the Council Chambers of the Town Hall at 174 S. Main Street. It was noted that a quorum was present as follows:

Р	Richard Wydner	Р	Sharon W. Turner
Р	Jacob Bailey	Р	Kim Stein
А	Gary Jennings	Р	Clifford Hart
Р	C. Manly Rucker, III		

Interim Town Manager Kimball Payne, Town Manager Sara E. Carter, in her capacity as Secretary to the Authority, Clerk of Council Vicki Hunt, and Office Manager/Treasurer Tracie Morgan were present.

Mr. Rucker made a motion which was seconded by Mr. Wydner to approve the minutes of the May 4, 2020, meeting. There being no discussion, the motion carried 6-0 with Mrs. Turner and Messrs. Bailey, Wydner, Rucker, Stein and Hart voting "Aye". Mr. Jennings was absent.

Presentation on Brockman Business and Industrial Park

George Sandridge, Intern from Liberty University, was present to give a presentation and answer questions on new marketing materials for Brockman Park that he developed and plans for their use. After discussion, the Authority members determined that the materials needed minor changes. After conferring and receiving further directions from Mr. Payne and Town Manager Carter, Mr. Sandridge will update the materials to present to the Authority.

COVID-19 Small Business Grant Program for the Town of Amherst

Interim Town Manager Payne gave a report on a proposed structure for the application for, approval of, and distribution of grants from a COVID-19 Small Business Grant Program for the Town of Amherst designating \$120,000.00 of the CARES Act funds the Town is receiving to small businesses impacted by COVID-19. After discussion, the Authority determined that the forms presented by staff were sufficient and that it would be available to meet when applications are received.

There being no further business, the meeting adjourned at 5:52 PM.

Jacob Bailey, Chairman

ATTEST: _

Secretary

Town of Amherst Industrial Development Authority

Who we are

The Town of Amherst is located in east-central Amherst County at the base of the Blue Ridge Mountains. The Town, the county seat of Amherst County, is located at the junction of U.S. Route 29 and U.S. Route 60. The Town lies 15 miles north of Lynchburg, the nearest city; 50 miles south of Charlottesville; 100 miles west of Richmond, Virginia's state capital; 165 miles southwest of Washington, D.C.; and 200 miles west of Norfolk and the ports of Hampton Roads.

Contact Us

If you have any questions or would like to discuss potential business opportunities in Brockman Park, please do not hesitate to contact us!

174 S. Main Street Amherst, VA 24521

Phone: 434-946-7885 Email: <u>townhall@amherstva.gov</u> Web: <u>www.amherstva.gov</u>



L. Barnes Brockman, Sr. Business & Industrial Park



TOWN OF AMHERST, VIRGINIA RESPECTING THE PAST ~ ATTENDING THE PRESENT ~ CONCENTRATING ON THE FUTURE

Overview of the Park

The L. Barnes Brockman, Sr. Business and Industrial Park on U.S. Route 60 East consists of over 140 usable acres divided into 16 commercial and industrial sites. Streets, water lines, sewer lines, electricity, and fiber optic telecommunication cables have been installed to serve the sites. Thirteen sites ranging in size from 2 to 50 acres remain available for occupancy.

The range of potential commercial and light industrial uses allowed in the park is extremely broad as defined by the Town of Amherst zoning ordinance. The Park is located in a Technology Zone, which offers a reimbursement of up to 4% of the initial new taxable investment generated by a qualified business. Eligible reimbursements are real estate, machinery and equipment, business personal property, or gross receipts taxes for a period of up to 10 years.

The Park currently is home to three businesses: Fairmont Crossing, a 120-bed extended care facility owned by Centra Health; Black Box Network Services, a manufacturer and installer of telephone switching equipment; and Horizon Behavioral Health, a mental services agency.

Our Community

In addition to boasting a spacious business park, the Town of Amherst also boasts the quiet charm of a small rural town. Come enjoy our wide selection of restaurants, ranging from fast food to family owned. There is something for everyone!

Located at the base of the Blue Ridge Mountains in Amherst County, leisure and adventure activities in the form of hiking, biking, and camping are at your fingertips. An entrance to the 469-mile Blue Ridge Parkway is located only 22 miles northwest of Town, while an entrance to the Appalachian Trail is located only 30 miles west of Town. Enjoy the scenic views of the nearby Blue Ridge Mountains, especially in autumn!

Amherst also offers plenty of recreational activities inside and outside town limits! Relax alongside the 190acre Mill Creek Lake, kayak in the James River at Monacan Park, or enjoy a picnic at Coolwell Park & Community Center. The Town offers biking and hiking trails throughout the area, so adventure always awaits! There is always a way to enjoy the outdoors here in Amherst!

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Park Statistics

LOCATION

Town of Amherst on U.S. Route 29 & 60. One mile north of Lynchburg's Route 29 bypass. I-64, I-81, and the University of Virginia are less than 1-hour from the park. Approximately 2.5 hours south of Washington D.C.

DOCUMENTATION

- Digital aerial photographs
- Digital, two-foot topography
- Boundary survey
- Title report
- Environmental site assessment
- Deed restrictions

HIGHWAYS

- U.S. Route 60 (frontage)
- U.S. Route 29 (adjacent)
- Interstate 81 (30 miles west)
- Interstate 64 (45 miles north & 30 miles west)

Park Statistics (cont'd)

SIZE

225 acres preliminarily subdivided into 16 sites of 2.2 to 50 acres.

ZONING

Business Park District (allows combination of commercial and industrial uses)

UTILITIES

- 12" water line (Town of Amherst)
- 18" sewer line (Town of Amherst)
- 12-kV, 3-phase electric power (APCO)
- 12 Verizon dark fiber cables installed and connected
- Served by two 120-kV primary distribution substations

AIR SERVICE

- Lynchburg Regional Airport (21 miles south)
- Charlottesville-Albemarle Airport (56 miles north)









L. Barnes Brockman, Sr. Business & Industrial Park





Offering sites for both large and small enterprises, this spacious park is served by fiber optic lines, public streets, public utilities, and is located near a major North-South highway (U.S. Route 29).

LOCATION

Town of Amherst, VA on U.S. Route 29 & 60. One mile north of Lynchburg's Route 29 bypass. 2 ½ hours south of the Washington D.C. metro area.

DOCUMENTATION

- Digital aerial photographs
- Digital, two-foot topography
- Boundary survey
- Title report
- Environmental site assessment
- Deed restrictions

HIGHWAYS

- U.S. Route 60 (frontage)
- U.S. Route 29 (adjacent)
- Interstate 81 (30 miles west)
- Interstate 64 (45 miles north & 30 miles west)

SIZE

225 acres subdivided into 16 sites ranging from 2.2 to 50 acres.

ZONING

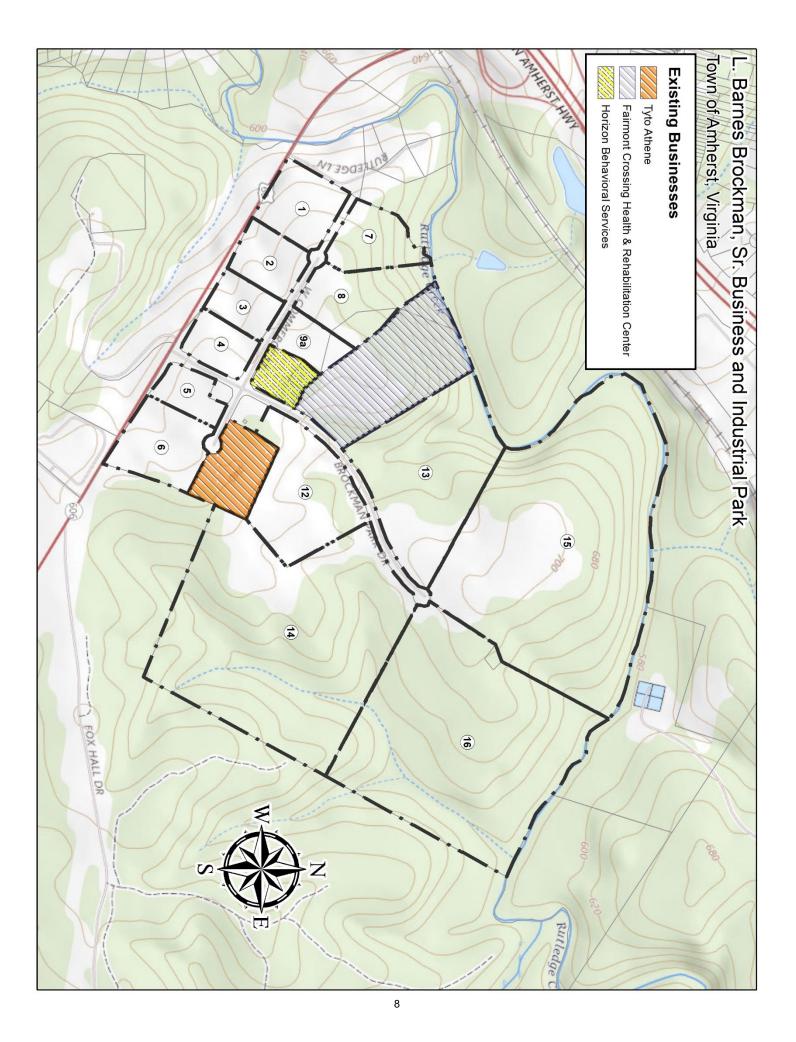
Business Park District (allows combination of commercial & industrial uses)

UTILITIES

- 12" water line (Town of Amherst, VA)
- 18" sewer line (Town of Amherst, VA)
- 12-kV, 3-phase electric power (APCO)
- 12 Verizon dark fiber cables installed and connected
- Served by two 120-kV primary distribution substations

AIR SERVICE

• Lynchburg Regional Airport (21 miles south)





L. Barnes Brockman, Sr. Business & Industrial Park Amherst, Virginia

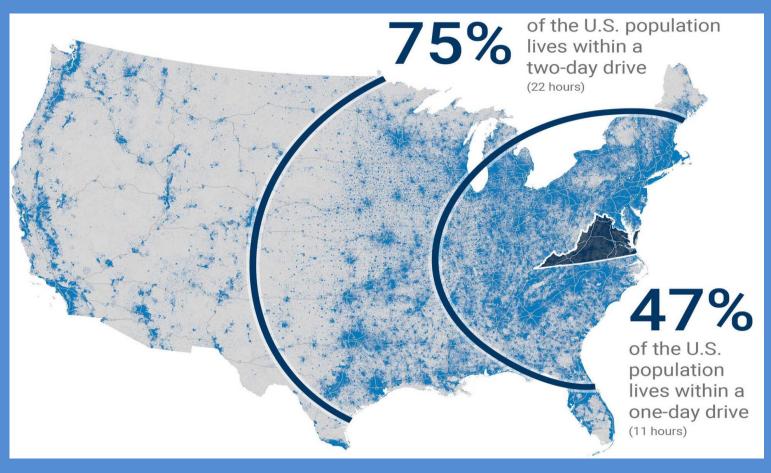
L BARNES BROCKMAN, SR. BUSINESS AND INDUSTRIAL PARK

MHERST

Situated alongside U.S. Routes 29 and 60, the Brockman Business & Industrial Park is in the heart of the economically viable Central VA region. The Park's existing infrastructure, ease of access to key markets both inside and outside the Commonwealth, and proximity to a top-notch workforce makes Amherst the ideal spot for any business.



2 ¹/₂ hours or less to six interstate highways and 3 ¹/₂ hours or less to 16 commercial airports throughout the Commonwealth



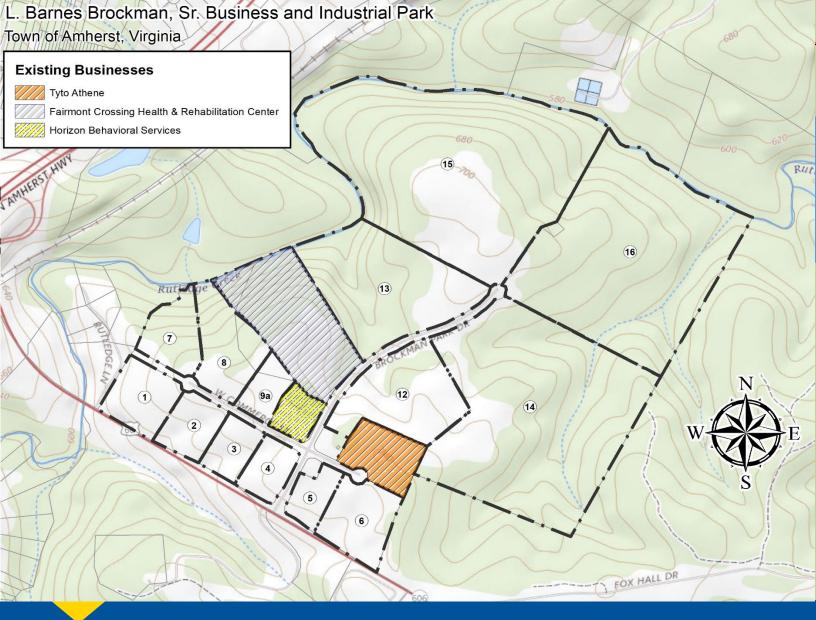
The Park

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Why Amherst?

Companies looking to expand or relocate into the Town of Amherst will find a welcoming environment that only a small town can offer! Take advantage of our low tax and utility rates, growing population, and easy access to large markets across Virginia and the United States.





Affordable. Abundant. Amazing.

Brockman Park has put in the work to make the property as move-in ready as possible. It's is already home to an extensive utility infrastructure that means your business can be up and running quickly. Its on-site transportation connections -- including highway access, and a nearby rail line -- promise quick and easy access to market.

Electricity: Appalachian Power Company (APCO)

Natural gas: Columbia Gas of Virginia

Water: Town of Amherst Excess available capacity of up to 1 million gpd

Wastewater: Town of Amherst Excess available capacity of up to 600,000 gpd

Broadband: Verizon, Comcast

Roads: U.S. Routes 29 and 60 Interstates 81 and 64 within 30 miles

Railroad:

Norfolk Southern Railways

Site Readiness include:

Electric, water and wastewater ready for immediate connection Preexisting streets and streetlights



Amherst...a small town with big dreams and big potential!





Contact Us:

Town of Amherst (434)-946-7885 www.amherstva.gov

Sara Carter, Town Manager (434)-946-7885 sara.carter@amherstva.gov

Dwayne Tuggle, Mayor (434)-946-7885 <u>dwayne.tuggle@amherstva.gov</u>





GO Virginia Region 2

FOR IMMEDIATE RELEASE Date: September 22, 2020 Contact: John Provo Telephone: (540) 231 4004 E-mail: jprovo@vt.edu

RICHMOND—The GO Virginia Board announced its approval of three new Region 2 projects aimed at growing the regional economy. The GO Virginia Board approved a total of \$906,872 in state funds, leveraging \$429,600 in non-state sources to assist with the economic diversification in the region. Region 2 consists of the cities of Covington, Lynchburg, Radford, Roanoke, and Salem; and the counties of Allegheny, Amherst, Appomattox, Bedford, Botetourt, Campbell, Craig, Floyd, Franklin, Giles, Montgomery, Pulaski, and Roanoke.

Board Approved Projects:

Experiential Learning in Tech Employment (ELITE) Internship Program (Roanoke-Blacksburg Technology Council)

The Roanoke-Blacksburg Technology Council will work with NextUp Solutions to strengthen the pipeline of talent to meet the Emerging Technologies and IT industry cluster's needs. The program will assist college students in the IT and software development fields by providing funding for 57 semester-long or summer paid internships in Professional Internship Organizations (PIOs). Students will gain experience in their respective fields under the expertise of mentors, as well as learn professional development skills.

Amherst LYH Region Site Readiness (Lynchburg Regional Alliance)

The Lynchburg Regional Business Alliance will collaborate with municipalities in Region 2 including Amherst County and the town of Amherst to support the advancement of 15 publicly-owned sites to Tiers 3, 4, and 5. With the goal of attracting industry to the Lynchburg region, this project will continue moving industrial property through the site readiness phase to prepare the sites for companies considering locating to the Lynchburg region.

New River Valley Business Continuity Team (New River Health District)

The project will develop a Business Continuity Team that will provide access to the technical resources needed for business owners to operate in the COVID-19 environment, instilling confidence in consumers and employees. The Business Continuity Team will work with the New River Health District-Virginia Department of Health to provide 24/7 technical assistance from a multidisciplinary team, public and employee messaging and education, facility cleaning, certification of best practices, and coordination of on-site testing, if deemed appropriate.

GO Virginia is a statewide initiative designed to encourage Virginia's economic growth through the creation of high-wage jobs. Virginia Tech's Office of Economic Development serves as Region 2's support organization. For more information, please contact John Provo, <u>jprovo@vt.edu.</u>

Per Capita Application

Amherst LYH Site Readiness

Region: 2

Participating Localities: Counties of Amherst, Appomattox, Bedford, and Campbell; the City of Lynchburg; and the Town of Amherst.

Investment Strategy: Sites/Infrastructure

Type of Project: Implementation

Applicant(s): Lynchburg Regional Business Alliance (LRBA)

Project Goal(s): To advance a portfolio of 6 existing commercial/industrial sites along the site readiness scale to at least Tier 3 on the Virginia Business Readiness Scale (VBRSP).

Project Description: This is a follow up request from the \$81,300 Go Virginia due diligence study that conducted site readiness for 12 publicly owned industrial sites. Of the 12 sites ranked, LRBA and its membership localities chose to advance 6 of these sites. This current phase of the project will allow LBRA to continue through the site improvement phase with the 6 prioritized sites, of which GO Virginia is being asked to fund 2 of these sites; one in Amherst County and one in the Town of Amherst. The consultant team will complete due diligence and grading to advance 151 acres to Tier 4 and 76 acres to Tier 5. Go Virginia funds will pay for the consultant to complete the due diligence studies and surveys.

Type of Funds	Totals	
GO Virginia Request	\$	366,572
Matching Funds	\$	176,900
Local Match	\$	176,900
Total Project Budget	\$	543,472

Outcomes:

- 151 acres moved along VBRSP's Tier 4 scale
- 76 acres moved along VBRSP's Tier 5 scale

Amherst LYH Site Readiness

Workgroup Discussion:

There was consensus all the localities within the Lynchburg region have been closely engaged in the process of identifying and prioritizing the most impactful sites. Workgroup feedback included:

- The Regional Economic Development (RED) Team consisting of local economic developers has been working in close collaboration for the last 3 years to identify, characterize, and advanced regionally significant sites
- Increasing regionally significant pad-ready sites is a priority identified in Region 2's Growth & Diversification Plan
- Both sites are publicly owned
- ROI is expected to positive within 5 years

Staff Recommendations:

DHCD staff recommends this application for approval.

Requirements	
\$2:1 Match Requirement	YES
Traded Sector	YES
High-wage Job Creation Potential	YES
3 Year ROI	NO
5 Year ROI	YES
Alignment with G&D Plan	YES
Grant Management Capacity	YES
Sustainable After GOVA Funds	YES



CARES Act COVID-19 Small Business Grant Application

Business Name: Actual Surveyors, PLLC			Date: 9/28/20		
DBA if applicable:					
Contact Person: Micah T. Crowder		Phone: 4344731193			
Federal Tax ID# (EIN) or SSN: 27-0613723					
Business Start Date in Amherst: 12-20-2018					
Number of Full Time Equivalent Positions as of Feb. 1, 2020: 2					
Current Number Full Time Equivalent Pos	itions at date of gr	ant application: 1			
Is the business woman and/or minority-ov	vned? (Please spec	ify): Yes 50% partners	hip with spouse		
Physical Address: 114 Lexington Turnpuke - Ste. 101					
Owner's Address: 929 Poor House Farm Road					
Lease or Own: own		Home or Brick & Mortar: mobile			
Mailing address: P.O. Box 424 - Amherst, VA 24521					
Website: www.actualsurveyors.com	Business Email:	tcrowder@actualsurve	yors.com		
Applicant Email: tcrowder@actualsurveyors	.com				

Brief description of your business.

Land Surveying Company.

Please describe in detail how your business has been affected by the impact of COVID-19 and Executive Orders.

Our business has been affected by access to government facilities that closed due to covid casuing delays in projects completion times. Also some billings have been affected due to one or more clients being un-employed or under employed. Some potential projects have been canceled or delayed due to reversals in financial conditions directly or inderectly related to Covid.

How Will The Grant Funds Be Used (Be specific):

To cover operating losses and losses in income as stated in the P&L to date related to hard expenses of keeping an office in the Town of Amherst. We are requesting a grant in the diference between 2019 and 2020 lost revenues of \$9100.00.



CARES Act COVID-19 Small Business Grant Application

Business Name: AmFit L.L.C.			Date: September 25, 2020		
DBA if applicable: Snap Fitness Amherst Va					
Contact Person: Paul Kilgore			Phone: 434-381-6001		
Federal Tax ID# (EIN) or SSN: 46-1052297					
Business Start Date in Amherst: November 1, 2012					
Number of Full Time Equivalent Positions as o	of Feb. 1, 2020	: 3			
Current Number Full Time Equivalent Position	ns at date of gr	ant application: 3			
Is the business woman and/or minority-owned? (Please specify): yes- 50% owned by June Kilgore					
Physical Address: 203 S. Main Street, Amherst Va. 24521					
Owner's Address: 267 Blue Ridge Lane, Amherst Va. 24521					
Lease or Own: Lease		Home or Brick & Mo	ortar: Brick and mortar		
Mailing address: 203 S. Main Street, Amherst Va. 24521					
Website: www.snapfitness.com/amherstva Business Email: amherstva@snapfitness.com					
Applicant Email: jpaulkilgore@gmail.com					

Brief description of your business.

Fitness center with full line up of cardiovascular exercise machines, plate loaded weight machines, and free weight area along with personal training services and small group exercise classes. We have been in business since 2009, initially started by an investor from the Charlottesville area and locally owned since 2012

Please describe in detail how your business has been affected by the impact of COVID-19 and Executive Orders.

Our gym business was ordered to be closed on 3/23/2020 by the Governors executive order #53 and remained closed totally until 5/15/20 when gyms were allowed to reopen for outdoor activities. Our gym did not have facilities for outdoor activities except for one-on-one personal training, which was restarted in a very limited way for customers who had prepaid for PT services prior to the 3/23 closure. For perspective, our gross income for May 2019 was over \$25,000 and for May 2020 was just over \$2,200, an almost 92% decrease in revenue, with still ongoing expenses. By subsequent Governors Executive order, we were allowed to open indoors in a limited fashion on June 5, 2020 with social distancing of at least 10 feet. Since reopening, we have had lost 62 memberships since March 2020. Our costs associated with disinfecting have markedly increased since reopening, as we now buy wipes instead of members using foam and paper towels to wipe machines and other surfaces.

How Will The Grant Funds Be Used (Be specific):

- 1. Reinburse for three months of rent \$3000 = \$9,000
- 2. Reimburse for three months Appalachian Power bills= \$2,296.52
- 3. Reimburse for three months town utility bills= \$238.89
- 4. Reimburse for three months of Comcast utility bills= \$1,197.91
- 5. Reimburse for three months of huge increase in costs of disinfecting to restart business- \$734.35

Total of \$13,467.67 in grant eligible expenses



CARES Act COVID-19 Small Business Grant Application

Business Name: Amherst Dry Cleaners, Ind	С.	Date: 09/25/2020
DBA if applicable:		
Contact Person: Julie Mays		Phone: (434) 946-5303
Federal Tax ID# (EIN) or SSN: 54-13070)14	
Business Start Date in Amherst:	September 1, 199	7
Number of Full Time Equivalent Position	ns as of Feb. 1, 20	020: 7
Current Number Full Time Equivalent P	ositions at date o	f grant application: 7
Is the business woman and/or minority-		The first state of the second state of the sec
Physical Address: 455 South Main Street, A	Amherst, VA 2452	1
Owner's Address: 1158 Lowesville Rd., Am	nherst VA 24521	
Lease or Own: Lease		Home or Brick & Mortar:
Mailing address: 455 South Main Street, A	mherst VA 24521	
Website: amherstdrycleaners.com	Business Em	ail: amherstdrycleaners@yahoo.com
Applicant Email: amherstdrycleaners@ya	hoo.com	

Brief description of your business.

We provide dry cleaning and laundry services. We clean, press, and preserve wedding gowns on site. Also, we contract for Service Master and ServPro to clean anything textile related for people that have fire or water damage.

Please describe in detail how your business has been affected by the impact of COVID-19 and Executive Orders.

Due to the Governor's stay at home manadate -beginning in March 2020 our business dropped off significantly. We are still struggling to get back on pace where we were before the pandemic.

How Will The Grant Funds Be Used (Be specific):

We would like to use any grant money we can receive to advertise that our business is open regular hours and that we also offer contact free "pick up and delivery services".



CARES Act COVID-19 Small Business Grant Application

Business Name: Razor Line BarberShop	Date: 7/25/2020				
DBA if applicable:					
Contact Person: Arton & Thomas	Phone: 434 235 0742				
Federal Tax ID# (EIN) or SSN: 224-29-6773					
Business Start Date in Amherst: 2000					
Number of Full Time Equivalent Positions as of Feb. 1, 2020:					
Current Number Full Time Equivalent Positions at date of grant application:					
Is the business woman and/or minority-owned? (Please specify): Black Male					
Physical Address: 202 Ambrian P/2 Annhenst V.A. 24531					
Owner's Address: 801 Cedar Gale Ad monroe V.A. 24574					
Lease or Own: Lease Owe Home or Brich & Mortar:					
Mailing address:					
Website: Business Email: Winky T 1979 a	Enal Cinail Com				
Applicant Email: Winky T 1979 Cmail, com					

Brief description of your business.

Local town Barber serving antherst for over twenty year of Service

Please describe in detail how your business has been affected by the impact of COVID-19 and Executive Orders.

Due to exacutive order had to shut down completly for three months, with on income or assitance

How Will The Grant Funds Be Used (Be specific):

Acpayment of rent mortage, light bill and to better assit my customer and to keep a safer work area. To provide for my family



CARES Act COVID-19 Small Business Grant Application

usiness Name: Dirt works lorder service, LLC Date: 09-29-2020					
BA if applicable:					
ontact Person: Thomas A. BAIN Phone: 434-841-3428					
ederal Tax ID# (EIN) or SSN: 83~0700477					
Business Start Date in Amherst: 05-29-2018					
umber of Full Time Equivalent Positions as of Feb. 1, 2020: 1					
urrent Number Full Time Equivalent Positions at date of grant application:					
Is the business woman and/or minority-owned? (Please specify): NO					
hysical Address: 245 SUNSET dr. Amberst, VA. 24521					
wner's Address: 245 SUNSELAR. Amberst, VA 24521					
ease or Own: OWN Home or Brick & Mortar: Home					
ailing address: 245 sunset dr. Amherst, VA-24521					
Pebsite: Business Email: baintab @ AOL. Com					
pplicant Email: baintab@AOL.Con					

Brief description of your business.

Excavating, LAND clearing, Driveways, Pipe & DRAINAge work & concrete.

Please describe in detail how your business has been affected by the impact of COVID-19 and Executive Orders.

Serveral of the customers I was supposed to meet with decided to put work off Due to Prindemic. Also A lot of specialty dratinge items have been on Backorder Causing Delays. The First 3 months I Estimate A loss of 4/k/mo. in Revenue

How Will The Grant Funds Be Used (Be specific):

To catch up Maintenence on Equip. that hasn't been done due to being slowe wout Funds. Office Rent & Payments on Equip have only been Minimum Amounts. Some of this money could help catch those up Also.



CARES Act COVID-19 Small Business Grant Application

Business Name: KODIN TOWAND	Date:	9-24-20
DBA if applicable: Designs by Kobin		
Contact Person: Rowiand	Phone:	841-6015
Federal Tax ID# (EIN) or SSN: 228 02 5347		
Business Start Date in Amherst: 2-4-96		
Number of Full Time Equivalent Positions as of Feb. 1, 2020:		
Current Number Full Time Equivalent Positions at date of grant application:		
Is the business woman and/or minority-owned? (Please specify): WOMAN		<u></u>
Physical Address: 198 S. MAIN ST Ste 100 AMK	opst.	Va
Physical Address: 198 S. MAIN ST Ste 100 AMA Owner's Address: 1817 Richmond Nwy. AMhcriste, Va		
Lease or Own: Rent Home or Brick & M	ortar:	BEM
Mailing address: 1817 Richmond Hwy Amharst Va 2	4521	
Website: None Business Email: None		
Applicant Email: None		

Brief description of your business.

HAIR Stylist

Please describe in detail how your business has been affected by the impact of COVID-19 and Executive Orders.

NO CUSTOMERS FROM MARCH UNTIl MAY

How Will The Grant Funds Be Used (Be specific):

TO pay for Rent, utilities and phone. Cleaning SCRUICE